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Milos Provides Truss for TBS TrussCam

November 2013, Atlanta – The TrussCam, from Pictorvision, has provided a unique broadcasting solution for the millions of baseball fans that tune in to televised games. TrussCam’s burgeoning technology allows the wireless camera and trolley to move unobstructed along a strategically positioned truss track. This new vantage point, impractical until now, offers a dynamic view of the game from ground level.

The TrussCam was contracted by Turner Sports to be used in the broadcast of the National League Division Series (NLDS) between the Los Angeles Dodgers and the Atlanta Braves. Turner Sports contacted Moose Exhibits, a full service exhibit house based in Atlanta, to help provide the trussing solution. Games One and Two, played at Turner Field in Atlanta, featured 75 meters of Milos QuickTruss® M290 Quatro (11-7/16” Box). The truss track sets between the outfield and bleacher walls, following the curve from one end of the outfield to the other.

"Moose Exhibits, Pictorvision, and Milos America battled time and safety constraints and a challenging site deployment," commented George Gordon, director of sales and new business development, Moose Exhibits. "Seventy-five meters of Milos-engineered truss was built, enabling Pictorvision's TrussCam to capture live broadcast footage of all the action in a way never witnessed before by the national television audience."

The project was completed quickly to meet the deadline of Game One’s broadcast, using standard, stocked QuickTruss. Games Three and Four were telecast from LA’s Dodger’s Stadium using a similar system. The ground-breaking project will likely change the way we watch televised sports for many years to come; TBS has secured exclusive rights to the TrussCam for the 2013 MLB post-season coverage.

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