



April 27, 2005

Steve Wolff
Pro-Motions Inc.
2906 West Clay Street
Richmond, VA 23230

Dear Steve,

I just wanted to thank you for all of the hard work your company has provided to us over the past year. As you know, maximizing promotional efforts while staying within budget is of crucial importance to a start up company like Parenta. Your business model of providing a "one stop shop" has allowed us to maximize our marketing spend while realizing synergies that I've never before anticipated. A perfect example would be a meeting that Katie and Alison had last week. During a 15 minute phone call they discussed updates that are needed to our website, creation and production of literature for the upcoming ASHP meeting, as well as premiums, booth panel creation and meeting planning needs for the ACR meeting occurring this Fall. In the past Katie would have dealt with 3 to 4 different companies which would have taken significant time, money and paperwork.

Thanks again Steve, we look forward to doing even more business with your company in 2005 and years to come.

Best Regards,

A handwritten signature in black ink that reads "Joel Rosenstack". The signature is written in a cursive style with a large, stylized initial "J".

Joel Rosenstack
V.P., Business Development and Marketing
Parenta Pharmaceuticals, Inc.