



June 5, 2006

To whom it may concern,

I am writing this letter to recommend Alison Rucker for employment with your company.

As a marketing manager at Sandoz, I worked closely with Alison to bring new products to the market quickly and smoothly. Alison handled all projects – from media placement to graphic development to literature production and fulfillment – with ease and professionalism. She never let a detail slip.

Alison recognized and presented opportunities for us to further our marketing efforts, and we trusted her judgment.

I would gladly work with Alison again on any of my marketing needs, and in any capacity. I recommend her without reservation.

Sincerely,

Ginger Goldin-Haber
Associate Marketing Manager
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a Novartis company